

INVEST IN THE ESSENCE OF BRAZIL AND AWAKEN A MARKET THIRSTY FOR INNOVATION

PROBLEM

The global premium water market longs for a brand that combines purity, Brazilian essence, and social impact. The thirst for authentic and sustainable experiences is growing.

SOLUTION LIVE

Brazilian Water:

A deeptech that extracts the essence of Brazil in every drop, combining proprietary technology, sustainable packaging, and a unique sensory experience.

MARKET

Projected 8.6% scalable and global growth in the premium market, with consumers willing to invest in quality, Brazilian essence, and native ESG credentials.

BUSINESS MODEL

DNVB (Digitally Native Vertical Brand) strategy with its own e-commerce and strategic partnerships, maximizing brand value and business profitability.

A BRAZILIAN ELIXIR FOR FEW VISIONARIES

The audacity of to bottling Brazilianess for the world - LIVE - a mult sensory and authentic experience.

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